# **Privacy Policy**

This privacy policy ("Policy") discloses the privacy practices for www.wendyhawkins.net (the "Site"), a website owned and operated by Wendy Hawkins, LCSW dba Holistic Mental Health Services. If you have questions or concerns about this Policy, you should contact info@wendyhawkins.net.

#### Information Collection and Use

Wendy Hawkins, LCSW is the sole owner of the information collected on the Site.

Wendy Hawkins, LCSW only collects personally identifiable information that users provide to us. The information is normally gathered through surveys, newsletter registration procedures, or other services we offer to users. For purposes of this Policy, "personally identifiable information" means information that can or potentially can be used on its own or with other information to de-anonymize data or to identify, contact, or locate a single person, including, but not limited to, names, addresses, email address, educational history, and phone numbers.

In addition to personally identifiable information, we collect anonymous information such as Site traffic performance, which includes geographic and demographic information. We may share this information and other aggregated demographic information with our partners and sponsors. Such information is not linked to any personally identifiable information. We use third-party vendors to provide services on the Site, such as sending email messages to subscribers. Information that you voluntarily submit on the Site may be provided to our vendors so that we may send communications to you. We may share your email address with our partners to offer you programs and services we are jointly promoting. You may opt out of these communications at any time through the procedures described below.

If the Site or communications from us include links to third-party websites and you submit personal information to such third-party website, your personal information will be subject to the privacy policies and practices of such third-party website. We may release your information, including personally identifiable information, if a subpoena, order, or demand from a governmental agency or court requires us to do so. We may also release your information if Wendy Hawkins, LCSW, in its sole discretion, determines that such release may assist in protecting the health, safety, or welfare of another. However, Wendy Hawkins, LCSW has no obligation to exercise such discretion.

## Cookies

The Site uses cookies. A cookie is a piece of data stored on your hard drive containing information about you. By setting a cookie on the Site, you do not have to log in a password more than once and can save time while on the Site. If you reject cookies, you may still use the Site, but some functionality may be limited or unavailable.

Cookies can also enable us to track and target your interests to enhance your experience. Some of the information about how you experience our Site, such as page views and specific pages visited, is logged by a third-party marketing company on our behalf, using cookies and Web beacons. Web beacons help us understand information such as what browsers our users have so that we are able to develop the Site to best support our users. We control how this data may and may not be used. Web beacons are not used to access personally identifiable information.

Wendy Hawkins, LCSW also works with third-party media measurement services that enable advertisers, publishers and agencies to view audience reports for websites. These services use certain data, including your IP address and information from cookies they place on your computer, to aggregate Internet activity to produce these reports and analyses. These companies may use information (not including personally identifiable information) about your visits to the Site in order to provide advertisements on the Site, other websites, and other forms of media about goods and services that may be of interest to you.

## Log Files

We use IP addresses to analyze trends, administer the Site, track users' movement and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

#### Links

The Site contains links to other websites. Please be aware that Wendy Hawkins, LCSW is not responsible for the privacy practices of these other websites. We encourage you to be aware of when you leave the Site and to read the privacy statements of each and every website that you visit. This privacy statement applies solely to information collected by this Site.

#### Newsletters

If you wish to subscribe to our newsletter or other email services (the "Newsletter"), we may ask for contact information such as name and email address. We use this information to contact you about the services on our Site for which you have expressed interest. You are not required to provide demographic information when subscribing to the Newsletter, but we encourage you to do so that we can provide more personalized service.

## **Choice/Opt Out**

If you no longer wish to receive our Newsletters or other communications, you can unsubscribe using the tools provided in every email message we send or from the subscription management page on the Site.

# **User Surveys**

From time to time, we request information from users, clients and Newsletter subscribers via surveys. Your participation in such surveys is voluntary and you may choose whether to disclose the requested information. Information we request may include contact information (such as name, phone number, and address), and demographic information. We may use contact information to notify winners and award prizes.

Survey information will be used for purposes of monitoring or improving the use of and satisfaction of the Site. We may share the information you provide in response to survey questions with third parties such as our advertisers and partners, but only in the aggregate or anonymously, unless we notify you otherwise at the time of collection.

## **Compromise of Security**

In the event that personal information is compromised as a result of a breach of security, Wendy Hawkins, LCSW will promptly notify those persons whose personal information has been compromised, in accordance with the notification procedures set forth in this Policy, or as otherwise required by applicable law.

# **Correction/Updating Personal Information**

If your personally identifiable information changes or if you no longer desire our service, we will endeavor to provide a way for you to correct, update or remove the personal data you have provided to us.

## **Notification of Changes**

As we continue to develop our Site, this Policy likely will change. We will post all changes to this Policy on this page and will indicate at the top of this page the Policy's effective date. We therefore encourage you to refer to this Policy on an ongoing basis so that you understand our current Policy. You agree to review this Policy periodically since such changes, modifications, additions or deletions shall be effective immediately upon posting and your subsequent use after such posting shall conclusively be deemed to be acceptance by you of such changes, modifications or deletions.

## **Login Security**

When you register for any of our services and choose a password, your password is stored on the password protected server. However, because Internet communications are generally not secure, you should be aware that when you send your password across the Internet to us, there is a possibility that an experienced hacker could intercept your password. However, we have no evidence to date that password information presents a serious security threat to warrant using a secure shell for this transaction.

#### A Notice About External Links

You will find links from Wendy Hawkins, LCSW to independently owned, controlled, and/or managed websites whose content we believe will be of possible interest and value to you. In many cases, these links represent cooperative projects or mutual links established with the organizations connected with these sites. We don't control the content of these links. Most often these links are there to support your education. These other websites may send you their own cookies, collect data, or solicit personal information. While we identify sponsor and advertiser areas of our Site, we do not control these cookies, or the content provided by third parties.

# **Our Commitment to Children's Privacy**

Protecting the privacy of young children is especially important. For that reason, Wendy Hawkins, LCSW does not knowingly collect or maintain personal information through the website from persons under 18 years of age, and no part of our Site is directed to persons under 18. If you are under 18 years of age, you may not use or access the Site at any time or in any manner. If Wendy Hawkins, LCSW learns that personally identifiable information of persons under 18 years of age has been collected through the website without verified parental consent, Wendy Hawkins, LCSW will take the appropriate steps to delete this information.

#### **Notification Procedures**

It is the policy of Wendy Hawkins, LCSW to provide notifications, whether such notifications are required by law or are for marketing or other business-related purposes, to our customers or website users, via email notice, written or hard copy notice, or through conspicuous posting of such notice on the Site, as determined by Wendy Hawkins, LCSW in sole discretion. Notwithstanding the foregoing, Wendy Hawkins, LCSW reserves the right to determine the form and means of providing notifications to you.

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